

AMFI-WB
Monthly Progress Report

Progress report for the month of August, 2023																				
S. N.	Activities done in reporting period																			
<p>Introduction of the project: WE-LEAD project started with field operation from 1st April 2023 with appointing 16 Project staff. In identified 2 numbers Block as well Municipality in 6 districts i.e. – Bankura, Birbhum, South 24 Parganas, Howrah, Nadia and South 24 Parganas. There are total 12 Field staffs, 2 Field Coordinators, One Researcher cum MIS Officer and One Project Officer. The entire project is being monitored through well designed Web application and it is visible to all Stakeholders of the project in our officer Website. The entire MIS system also being maintained through this Web application. The project staffs are uploading the entire data of the project and MIS system is analysing the data and making next step of action.</p> <p>The project target is to collect data of at least 12000 Beneficiaries, sensitize and train them on EDP module, select the beneficiaries group for imparting trade based training and support them for credit linkage, hand holding support and marketing support to increase their family income.</p>																				
1	Beneficiary Database Collection from MFIs - Field staff regularly visiting Association member Banks and MFIs branch offices to explore new and existing enterprise/beneficiaries by collecting good borrower's details. They try to collect the list of beneficiaries those who are repaying their loan timely.																			
2	DM and BDO Office Visit - Staff are also visiting district magistrate, District Industrial Office, Block development office to intimate and get support for the beneficiaries identification, trainers and venue identification. Field staff also meeting Women Development Officers for participating in SHGs meeting, coordination for EDP awareness and baseline survey.																			
3	MFIs & SHGs Group Visit - LCs and EDPs after receiving database from Banks and MFIs or SHGs committees'; they participate in meetings or individually meet to aware about WE-LEAD project awareness meeting.																			
4	Beneficiary Visit - The field staff participate in SHGs and MFIs weekly or monthly field meetings. There they share the WE-LEAD project details and then meet individuals to do the baseline survey.																			
5	Baseline Survey - The baseline survey are regularly done in the ratio of new and existing entrepreneur in the ration 50:50.																			
6	Block wise baseline survey – The baseline survey is in process, the 53% are New and 47% are Existing entrepreneur of the total baseline surveyed.																			
7	<p>Trade Identification - Area/block wise trades for skill training identified, which will farther get clarified during the EDP awareness. The following trades so far primarily identified by the project staffs:</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tbody> <tr> <td style="width: 33%;">Tailoring</td> <td style="width: 33%;">Jam Making,</td> <td style="width: 33%;">Artificial jewelry making,</td> </tr> <tr> <td>Incense stick,</td> <td>Sanitary napkin,</td> <td>Paper cup and plate making,</td> </tr> <tr> <td>Leaf plate making,</td> <td>Spice powder making,</td> <td>Coffee mug,</td> </tr> <tr> <td>Beautician</td> <td>Puffed rice making</td> <td>Power/hand loom etc</td> </tr> <tr> <td>Bamboo craft,</td> <td>Bhaji making,</td> <td>Wooden switch board,</td> </tr> <tr> <td>Candle making</td> <td>Soft toy making</td> <td>Power/hand loom etc.</td> </tr> </tbody> </table>		Tailoring	Jam Making,	Artificial jewelry making,	Incense stick,	Sanitary napkin,	Paper cup and plate making,	Leaf plate making,	Spice powder making,	Coffee mug,	Beautician	Puffed rice making	Power/hand loom etc	Bamboo craft,	Bhaji making,	Wooden switch board,	Candle making	Soft toy making	Power/hand loom etc.
Tailoring	Jam Making,	Artificial jewelry making,																		
Incense stick,	Sanitary napkin,	Paper cup and plate making,																		
Leaf plate making,	Spice powder making,	Coffee mug,																		
Beautician	Puffed rice making	Power/hand loom etc																		
Bamboo craft,	Bhaji making,	Wooden switch board,																		
Candle making	Soft toy making	Power/hand loom etc.																		

8	Web based application - Baseline Survey and EDP batch formation for awareness details are available online. The monthly progress record with photographs is also regularly documented, and could be checked as it is also available for monitoring and supervision as well.
9	E-Commerce section - As the baseline survey is in process, staff also collecting products produced by beneficiaries existing and even new, which will soon be visible on web.
10	EDP sensitization/awareness module - The modules are developed in English and are in the process of getting translated in local language (Bangla).
11	EDP Flip-chart - EDP module wise flip chart is also developed (Pictorial module in local language). It is with all the field staff. LC and EDP using it during the EDP awareness camps for sensitizing new and existing entrepreneur.
12	EDP Group formation - The batch formation for EDP awareness is also available on the WE-LEAD web.
13	EDP awareness venue - Awareness camp venue is being identify/ed by field staff.
14	Weekly meeting – Every Saturday all Project staff participate in weekly meeting to self-update and plan further to meet project deliverable. Field staff gets opportunity to share their activities and achievements.
S. N	Challenges faced, if any
1	Filling baseline data online through mobile.
	Action Plan for Upcoming Month:
S. N.	Activities planned for upcoming month
1	EDP awareness/sensitization in all project districts.
2	Baseline survey
3	Trade identification
4	Trainer identification
5	Training venue identification
6	Hand-holding support for existing beneficiaries.

**Baseline survey, EDP (Entrepreneurship Development Program),
and Impact study as on 18th Sept 2023**

Sl. No.	Distri ct	Block	Municipal corporatio n area. New & Existing		New benefici aries	Existing benefici aries	Total baseli ne surve yed	ED P	Imp act
1	Howrah	Sankar il			282	129	411	19	16
		Panchl a			135	163	298	13	22
2	Nadia	Ranag hat I			208	49	257	9	15
		Ranag hat II			275	47	322	15	40
3	South Dinaj pur	Ganga rampu r	87	122	135	122	466	13	37
		Banshi hari	116	10	183	123	432	13	18
4	Bankura	Banku ra I	108	30	143	143	424	17	14
		Chhat na			171	186	357	15	14
5	Birbh um	Bolpur santini ketan	37	16	208	92	353	17	35
		Labpu r			62	255	317	13	33

6	South 24 Parga nas	Jaynag ar I	5	4	79	18	106	2	30
		Jaynag ar II			200	64	264	5	24
	Total		353	18 2	2081	1391	4007	15 1	298
